

## THE MAIN COUNTRIES WHERE VISITORS COME FROM

- Africa • Algeria • Australia • Azerbaijan • Bosnia-Herzegovina • Brazil • Bulgaria • Cameroon • Canada • Chile • China • Colombia
- Denmark • Egypt • Ethiopian • France • Germany • Greece • India • Iraq • Iran • Israel • Japan • Jordan • Kuwait • Macedonia • Morocco
- Netherlands • Nigeria • Poland • Russia • Qatar • Saudi Arabia • Senegal • Somalia • South Africa • South Korea • Sweden • Tunisia • UK
- Ukraine • United Arab Emirates • USA



\* Note: Our visitors are accommodated for 3 nights and transfers are provided by us.

## EXHIBITION AREA



Pack Fair Türkiye Packaging and Packaging Technologies Exhibition will be held in Fuarizmir, where many international fair organizations are taking place, as the largest, most modern, newest exhibition center of Turkey and the Middle East.

### Fuarizmir has;

- A technical infrastructure reinforced with the latest technological equipment,
- 4 holes,
- 119.400 m<sup>2</sup> outdoor and indoor exhibition space
- 15.600 m<sup>2</sup> foyer
- 16.000 m<sup>2</sup> cafes and restaurants
- Parking lot of 93.000 m<sup>2</sup> (capacity of 2.500 vehicles)
- Total area of 330.000 m<sup>2</sup>
- 4 seminar halls



### SUPPORTERS / NATIONAL



### SUPPORTERS / LOCAL



### SUPPORTER



### ORGANISATION



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THIS FAIR ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

# Pack

## FAIR TÜRKİYE

## Packaging and Packaging Technologies Exhibition



15-18 February 2023

packingfairturkiye.com

Packing Fair Türkiye packingfairturkiye



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# PACK

FAIR TÜRKİYE



15-18 February 2023

Participants of **PACK FAIR TÜRKİYE - Packaging and Packaging Technologies Fair** consist of the world's best quality food and beverage packaging and packaging companies operating in many sectors and markets. İzmir and the Aegean Region, which have a great production potential in the packaging and packaging sector, are at the head of Turkey's largest distribution network.

Firms, manufacturers, sub-industry groups and decision makers serving the packaging and packaging industry participated in the **PACK FAIR TURKEY Packaging and Packaging Fair**; It has the chance to meet with sellers in Turkey and around the world, sign new agreements and increase their sales in a very large market in packaging, transportation, storage and distribution.



## PACKAGING INDUSTRY

Turkey packaging industry is a fast-developing sector. There are about 3000 companies producing packaging materials in Turkey. The vast majority of these firms are medium and small sized firms. Companies operating in the sector; plastic, paper-cardboard, metal, glass and wood packaging are produced in five main groups.

## WHY İZMİR?

İzmir, which is the port leg of the Silk Road, one of the most important branches of world trade, and which enables the door of the food sector to open to Europe; It is base to Turkey's largest packaging and packaging companies. İzmir increases the power of the sector due to its logistics location. Our city, which is a starting point that can be reached in a short time to Turkey, Europe and the world, will also successfully represent its power in exhibition and fair organization in this field.



## WHY SHOULD YOU PARTICIPATE?

With the **PACK FAIR TÜRKİYE Packaging Fair**, you can meet the decision makers of all industries such as packaging and packaging from Turkey and many countries around the world. You can increase your trade volume by showing your production power, add value to your brand, gain new customers by meeting professional visitors from abroad, and promote your products and machines effectively on the right platform.

Exports were \$ 28 billion, reaching a size of US \$ 400 billion in the Turkish domestic market will be one of the important fairs of the sector in Turkey Packaging Packaging and packaging FAIR PACK Fair, the export of national and international exhibitors and visitors, increase their share of existing markets to expand the market and seeks to ensure diversity. It brings together the global market with the understanding of 'next generation fairs' to create new opportunities.

## EXHIBITOR PROFILE

- ◆ Packaging Products
- ◆ Complementary Packaging Products
- ◆ Raw Materials and Intermediates for Decoupage Production
- ◆ Services for the Packaging Industry
- ◆ Packaging Design Services
- ◆ Packaging Printing Technologies
- ◆ Corrugated Cardboard-Cardboard Packaging Production Technologies
- ◆ Convert Technologies
- ◆ Packaging Machines
- ◆ Packaging Production Machines
- ◆ Auxiliary Devices, Hardware and Systems for Machines
- ◆ Drinks and Liquid Food Technologies
- ◆ Packaging Recycling Technologies
- ◆ Storage / Stacking / Logistics / Transportation
- ◆ Packaging Printing and Labeling
- ◆ Food Packaging Technologies

## WHY SHOULD YOU VISIT?

- ◆ Getting to meet more manufacturers and suppliers due to its proximity to production centers
- ◆ Variety of products
- ◆ See new designs and get inspired to design new ones
- ◆ To increase your knowledge of the packaging sector
- ◆ To be informed about the latest developments in the market
- ◆ To determine your position on the leading platform that will beat the heart of the industry
- ◆ Strengthen and expand your business network in the industry
- ◆ Expansion of the purchasing portfolio by increasing diversity during the season
- ◆ An opportunity to get an idea of the menus of industry stakeholders before the new season
- ◆ A chance to learn about market trends that will affect your product preferences
- ◆ The opportunity to develop your business contacts and meet new stakeholders
- ◆ A unique platform offers a combination of products and brands that meet your needs and tastes

## VISITOR PROFILE

- ◆ Chain stores
- ◆ Retailers
- ◆ Wholesalers
- ◆ Managers of companies producing food and beverages
- ◆ Officials of printing, printing, stationery companies
- ◆ Purchasing managers of chemical, paint and construction companies
- ◆ Managers of pharmaceutical, medical and cosmetic companies
- ◆ Textile and footwear company officials
- ◆ Storekeepers - Cold storekeepers
- ◆ Decision makers of Domestic Appliance, electrical appliances, housewares companies
- ◆ Purchasing managers of transportation and logistics companies
- ◆ Purchasing managers of military and official institutions
- ◆ NGO representatives
- ◆ Sectoral and national press

